



Autocue Newsroom & Scripting

Autocue has been serving the broadcast industry for 55+ years, and for over half of that time we have been providing bespoke newsroom and scripting solutions.

Our customers include national broadcasters, regional TV stations, universities and colleges. Our software has been used at hundreds of sites by thousands of users, and we continue to rely on their input to help shape how the products develop.

www.autocue.com/broadcast-solutions/newsroom

NEWSROOM

Our newsroom system is designed for full-scale news production, including automation for news operations. We also offer transmission/ station automation and media management functionality, either as an add-on to the newsroom or as a standalone system.

NEWSROOM

Autocue Newsroom provides a robust and reliable solution for full-scale newsroom computer system (NRCS) functionality, with a full range of multi-user newsroom production, administration and management tools. These include script and rundown management, wire service receipt and distribution, script archiving, assignment and contact lists, user messaging, built-in internet access, media browsing and integrated prompting. Autocue Newsroom also offers playout automation for live programmes, with interfaces to all common broadcast devices.

Autocue Newsroom provides a unique multi-column editor for television script production and offers true multi-lingual capabilities. The software is very easy to use, with an intuitive user interface, and enables individuals to configure their own preferred views of scripts, rundowns, wires, contacts and assignment information. A large number of configurable options allow the system to be customised to suit specific environments, including different media - radio, for instance - and different styles of production workflow. Simple integration for social networking designed for citizen journalist applications.

Autocue Newsroom can be combined with other Autocue products, particularly the Autocue Video Server, to form complete end-to-end workflow solutions. These integrated solutions are extremely cost-effective and are straightforward to install and operate.

Autocue Newsroom customers include national broadcasters with multiple news and sports operations, regional television newsrooms producing continuous news programming and academic institutions teaching broadcast journalism or technology.

CONTROL ROOM

Autocue Control Room offers transmission automation and media management functionality, either as an add-on to Autocue Newsroom or for stand-alone operation.

Autocue Control Room delivers a comprehensive, multi-channel, master control automation system that provides extensive scheduling and transmission playout for any kind of terrestrial, cable or satellite broadcast operation. Its integration with Autocue Newsroom makes it particularly appropriate for rolling news productions, or other combined operations.

Autocue Control Room also offers media management functionality, for use in combination with any other Autocue software or video server elements, and with third-party hardware. Autocue Control Room provides network-based control over ingest, review, low-resolution encoding and transcoding, shot-selection functions, including EDL generation and simple conform, media transfer and backup/restore functionality.

Autocue Control Room builds on the standard features of the Autocue software range to provide a multi-user transmission system with a common user interface. It allows for flexible deployment of scheduling and control functions, with real-time automation information available at every workstation.



Our unique and innovative scripting and production applications significantly reduce costs and improve workflow efficiency. All systems are modular, available in any size starting from just two concurrent user licences and are customizable to specific requirements.

COLLABORATIVE SCRIPTING

Autocue Scripting is a networked scripting and prompting system that provides a comprehensive range of specialized scriptwriting and rundown management tools, fully integrated with Autocue's teleprompting functionality and with unique multi-user access for collaborative production.

Autocue Scripting is appropriate for any television, corporate, political, religious or event production where a team needs to work together to plan and produce scripts and rundowns. Customers have used the system in a range of applications, from producing a daily magazine programme on a UK television network to script management for the entire Republican National Convention in the US.

The wide range of unique features include: single- or multi-column rundowns, single or multiple line spacing, cut lines with column locking, camera information, manual or automatic shot numbering, visual page breaks, camera cards, spell checking in multiple languages, word count and timing, run-order management and numerous sophisticated timings.

The software is based around a custom multi-column editor designed from scratch to provide the best possible environment for script writing, whilst retaining all of the features common in any standard word processor.

MARKUP

The award-winning Autocue Markup integrates with an existing newsroom computer system to provide a real time mirrored copy of the script and rundown information, which a director or producer can use to add annotations or comments as though marking-up a printed script. The hand-written additions are then displayed on the screens of other users, for instance around the gallery or control room, rather than paper copies having to be distributed.

Autocue Markup is appropriate for any live production that still relies on the printing, marking, copying and distribution of paper scripts, and can provide huge savings in time and cost by providing a truly paperless environment. Originally developed in conjunction with CNN, and winner of an RTS Award for Innovation, the system is relied upon daily by a number of regional and national news productions.

For more information, or to find a dealer near you, visit www.autocue.com, email us at sales@autocue.com or call us on + 1 (212) 929 7755 (US office) or +44 (0) 208 665 2992 (UK office).





AUTOCUE. THE BROADCAST PROFESSIONALS' CHOICE FOR OVER 55 YEARS

WHY CHOOSE US?

We understand that you have a number of newsroom and scripting providers to choose from but none of them can do everything we can:

- Our solutions can be scaled down to suit even the smallest budgets and operations.
- We can provide an end-to-end, integrated system, or are very happy to fit around other best-of-breed components.
- We adapt to your workflow rather than enforcing our own.
- We work with system integrators, taking a very hands-on approach, giving you better service and support for your money.

COMPANY PROFILE

Autocue has been serving the broadcast industry since 1955. Our broadcast product range includes newsroom, scripting, automation, media management, video servers, broadcast monitors and teleprompters. Autocue is famous worldwide for its product quality and aftersales service, with prestigious clients including NBC, CNN, Rogers Media Group, BBC, Bloomberg, TF1 and MBC.

INTELLIGENT BROADCAST SOLUTIONS:

 **TELEPROMPTERS**

 **SCRIPTING**

 **NEWSROOM**

 **VIDEO SERVERS**

 **BROADCAST MONITORS**

For further information on Autocue products and solutions please email sales@autocue.com or visit the website.

www.autocue.com